

Total No. of Printed Pages:02

S.E. (Information Technology) (Sem-IV) (Revised Course 2016-2017)
EXAMINATION Nov/Dec 2019
Entrepreneurship Development

[Duration : Three Hours]

[Total Marks : 100]

Instructions:

- 1) Answer **any five** questions in all.
- 2) Answer **any two** questions each from **Section I** and **Section II**.
- 3) **Last** question has to be answered from **Section III**.
- 4) Figures to the right indicate marks.
- 5) **Avoid** writing answers in long, undifferentiated paragraph format

SECTION - I

- Q.1 a. What is entrepreneurship development? Explain the concept of entrepreneurship. (6+6+8)
b. Explain the economic theory of Entrepreneurship.
c. Explain the type of entrepreneurs based on Danhof's classification.
- Q.2 a. What is project feasibility report? List the contents of a project feasibility report. (6+10+4)
b. Describe in brief the elements of project formulation.
c. Explain project life cycle.
- Q.3 a. What is a lease? Explain financial lease. (8+6+4+2)
b. What are the characteristics of equity shares?
c. Write a short note on EXIM bank.
d. What is net working capital?

SECTION - II

- Q.4 a. Define the term capital budgeting. Why is it important? What are the different investment option a company has? (8+6+6)
b. What is a ratio? Explain debt-equity ratio.
c. From the following information, find the break-even point and ascertain by how much the value of sales must be increased by the company to break-even:
- | | |
|---------------|------------------|
| Sales | = Rs. 4,30,000/- |
| Fixed cost | = Rs. 1,50,000/- |
| Variable Cost | = Rs. 3,25,000/- |
- Q.5 a. Write in detail the format of the Income statement. (8+8+4)
b. Explain the payback period criteria of capital budgeting. Find the discounted payback period for the following project (discounting rate=12%). Decide whether Project-A is

acceptable or not.

Cost of investment = Rs. 3,25,000/-

Life of the project = 5 years

Net Income

1st year = Rs. 93,000/

2nd year = Rs. 67,000/

3rd year = Rs. 59,000/

4th year = Rs. 43,000/

5th year = Rs. 47,000/

c. Write a short note on share capital.

- Q.6** a) Explain formal communication. (6+8+6)
b) What are the functions of a manager? Explain.
c) Explain Maslow's theory of Motivation

SECTION - III

- Q.7** a) What is a market segment? Explain in brief the process of marketing segmentation. (8+6+6)
b) Explain the wide span of management.
c) Explain in brief Vroom's theory of Motivation.
- Q.8** a. What is working capital? Explain the concept of operating cycle. (6+8+6)
b. What is the importance of location of a project?
c. Write a short note on the functions an entrepreneur has to perform.